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THE 3RD EAST AFRICA TEXTILE AND LEATHER WEEK (EATLW) 2024 SET TO SHOWCASE REGIONAL INNOVATION AND TRADE

Nairobi, Kenya, May 9, 2024

[East Africa Textile and Leather Week \(EATLW\)](#) 2024 is set to be the premier event in the East Africa region showcasing the best in textile, leather, and fashion industries. With over 150 brands exhibiting and more than 3,000 traders from 30 countries expected to attend, EATLW promises to be an unrivaled platform for trade and innovation.

The event will commence on May 23, 2024, at Sarit Expo Centre in Nairobi, Kenya, at 10:00 am. The grand inauguration will be led by Dr. Juma Mukhwana, PhD, CBS, Principal Secretary for the State Department of Industry in the Ministry of Investments, Trade, and Industry, along with representatives from key partners including Kenya Export Promotion and Branding Agency (KEPROBA), Export Processing Zones Authority (EPZA), Kenya National Chamber of Commerce and Industry (KNCCI), Africa Leather and Leather Products Institute (ALLPI) and International Trade Centre (ITC).

During the opening ceremony, attendees will have the opportunity to engage in an official tour alongside government officials and event organizers, providing a glimpse into the vibrant showcase of textiles, accessories, footwear, and leather products.

"We are thrilled to bring you East Africa Textile and Leather Week 2024, which will feature a very engaging lineup of activities and expert discussions," says Mr. Negasi, CEO of Trade & Fairs East Africa LTD. "This year's edition will not only emphasize the importance of sustainability and innovation but will also highlight the many business opportunities within the thriving African textile and leather value chains."

The conference program consists of an impressive lineup of topics and speakers, all under the theme "Unleashing the Power of Sustainability and Innovation in Fashion" including discussions on sustainable fashion, market trends, regional trade opportunities, fashion entrepreneurship and the rise and influence of Gen Z.

This year, EATLW welcomes International Trade Centre (ITC) as a new partner, joining Africa Leather and Leather Products Institute (ALLPI) in contributing to a larger leather presence. Together they bring over 20 leather companies from Kenya, Tanzania, Uganda, Ethiopia, Rwanda, Burundi and South Sudan. Major returning exhibitors include Star Sewing from Dubai, Desta Group from Ethiopia, Export Processing Zones Authority (EPZA), Carvico from Italy and a diverse group from Asia.

Another major highlight of the event will be the much anticipated "Runway Kenya" fashion show in collaboration with Couture Africa which will feature stunning and creative designs and talents from the region.

For more information and to obtain a FREE visitor badge granting 3 day access to all aspects of EATLW 2024, including conferences and the fashion show, please visit [EATLW registration](#)

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About East Africa Textile and Leather Week (EATLW):

East Africa Textile and Leather Week (EATLW) is an annual premier event that brings together stakeholders from the textile, leather, and fashion industries to showcase products, share knowledge, and foster trade relationships within East Africa and beyond.