

24 Apr

Sarit Expo Centre - Nairobi, Kenya  
10:00 am - 6:00 pm

*THEME: "Unleashing the Power of Sustainability and Innovation in Fashion"*

8:00 am -  
10:00 am

**REGISTRATION**

11:00 am -  
1:00 pm

**INAUGURATION OF ASFW NAIROBI  
and Official Tour by the Organizers, Governments and Partners**

Dr. Juma Mukhwana, CBS - Principal Secretary for the State Department of Industry in the Ministry of Investments, Trade, and Industry (MITI)  
Mr. Skander Negasi – CEO, Trade and Fairs Group  
Ms. Tally Einav – UNIDO, Head of Office and Representative to Kenya, Comoros, Eritrea, Seychelles and South, Sudan  
Mr. Nicholas Mudungwe – Executive Director, Africa Leather and Leather Products Institute (ALLPI)  
Kenya Export Promotion and Branding Agency (KEPROBA)  
The Export Processing Zones Authority (EPZA)

1:30 pm -  
2:00 pm

**PRESS CONFERENCE**

by organizers & partners (for media only)

2:00 pm -  
2:45 pm

**Shaping the Future of Cotton, Textile, and Apparel: Policy Strategies for Sustainable Growth and Global Competitiveness**

Ministry of Investments, Trade and Industry (MITI)  
The Export Processing Zones Authority (EPZA)  
Ministry of Agriculture  
Dr. Caroline Saroni PhD – Executive Director, Afritrade Consulting Group  
Kenya Export Promotion and Branding Agency (KEPROBA)

3:00 pm -  
3:45 pm

**ITC Conference - The Future of East Africa's Regional Leather Industry: Exploring the Challenges and Opportunities**

Jean Baptiste Havugimana - Director of Productive Sectors of the EAC  
Wincate Muthini – Pan African Chamber of Commerce and Industry  
Nicholas Mudungwe, Executive Director, African Leather and Leather Products Institute  
Paulina Mokhothu - Tlhokomelo Designs

4:00 pm -  
4:45 pm

**Emerging Textile Hubs in East Africa: Infrastructure, Opportunities, and Local Talent Development**

Ms. Anne Wamae - Technical Advisor-Textiles & Apparels  
Mr. Hussain Halai – Managing Director, Swahili Knits  
Ms. Maryse Mbonyumutwa – Founder, Pink Mango  
Mr. Kevin Luo - GS Textiles Industries Kenya EPZ Ltd

5:00 pm -  
5:30 pm

**Maximizing AGOA Benefits under the new US Administration: Kenya's Role in Strengthening Africa's Textile Exports to Global Markets**

Gatsby Africa  
Kenya Export Promotion and Branding Agency (KEPROBA)  
Mr. Cennydd Williams - Apparel specialist, Textile Consultant, Co founder of Bridaltique (Pembrokeshire)

25 Apr

Sarit Expo Centre - Nairobi, Kenya  
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10:00 am

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11:45 am

**Advancing Sustainability and Innovation in Industrial Leather Parks: Opportunities, Challenges, and Future Trends**

International Trade Centre (ITC)  
Africa Leather and Leather Products Institute (ALLPI)  
Kenya Leather Development Council (KLDC)  
The Export Processing Zones Authority (EPZA)  
Special Economic Zones Authority (SEZA)

12:00 pm -  
12:45 pm

**Protecting Creativity: Safeguarding African Designers from Design Exploitation by Big Brands**

Ms. Liz Lenjo - Advocate of the High Court of Kenya, Managing Consultant, MYIP Legal Studio; Chairperson Copyright Tribunal Kenya  
Mr. Saitoti Metamei – CEO, Delight Fashion School  
Ms. Eva Maina - Senior Associate, Martha Maina & Associates  
Ms. Suzie Wokabi – Founder, Suzie Beauty

1:00 pm -  
2:00 pm

**LUNCH**

2:00 pm -  
2:45 pm

**Empowering Women Through African Textile and Leather Industries: Policy and Practices**

Ms. Laila Rupani – Managing Director, Adelphi Leather  
Women in Business  
Ms. Maryse Mbonyumutwa – Founder, Pink Mango

3:00 pm -  
3:45 pm

**From Waste to Wonder: Leveraging Leather a by Product of the Meat Industry for Sustainable Fashion**

Mr. Preston Viswamo - Regional Design Studio Project Manager, Africa Leather and Leather Products Institute (ALLPI)  
Ms. Beatrice Mwasi, Executive Director of the Center for Business Innovation & Training (CBiT)  
Ms. Tally Einav – UNIDO, Head of Office and Representative to Kenya, Comoros, Eritrea, Seychelles and South, Sudan  
Ms. Cindy Kwak - Founder & CEO - Nashipai Leather Kenya

4:00 pm -  
4:45 pm

**Reviving Fashion: The Role of Thrifting and Regenerative Practices in Sustainable Textiles**

Ms. Lisa Kibutu - Regenerative Fashion Collaborative Exchange  
Ms. Cris Njoki - Founder and CEO of Ikojn  
Ms. Carole Kinoti – Founder, Carole Kinoti Brands  
Ms. Naina Nathalie Botango - Communications Manager Africa Collect Textiles

**26 Apr**

Sarit Expo Centre - Nairobi, Kenya  
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8:00 am -  
 10:00 am

**REGISTRATION**

11:00 am -  
 11:45 am

**Promising Alternative Markets for African Garment & Leather Manufacturers**

Confederation of Danish Industry  
 Mr. Moshe Gadot - Senior Vice President of Sales & Marketing, CherryField  
 Dubai Chamber of Commerce  
 International Trade Centre

12:00 pm -  
 1:00 pm

**The Important Role of Dual Education In The Garment Industry**

Sainath Education Institute  
 Ministry of Education,  
 GIZ

OTHER SPECIAL PROGRAMS

**Wednesday 23 April 2025**

10:00 am - 3:00 pm

**Factory and Sites Visits**

**Friday 25 April 2025**

9:00 am - 11:00 am

**Investors and Buyers Roundtable meeting led by the PS, Investment (Ministry of Investments, Trade and Industry) By invite only.**

Special partners:

Changes in program structure or an exchange of speakers or referees remain reserved

