

24 Apr

Sarit Expo Centre - Nairobi, Kenya

10:00 am - 6:00 pm

THEME: "Unleashing the Power of Sustainability and Innovation in Fashion"

9:00 am -
10:00 am

REGISTRATION

11:00 am -
1:00 pm

**INAUGURATION OF ASFW NAIROBI
and Official Tour by the Organizers, Governments and Partners**

Dr. Juma Mukhwana, CBS - Principal Secretary for the State Department of Industry in the Ministry of Investments, Trade, and Industry (MITI)

Mr. Andrea Aguer Ariik Malueth - Deputy Secretary General, East African Community (EAC)

Mr. Skander Negasi – CEO, Trade and Fairs Group

Mr. Richard Davies - Textiles & Apparel, Deputy Director Gatsby Africa

Ms. Tally Einav – UNIDO, Head of Office and Representative to Kenya, Comoros, Eritrea, Seychelles and South, Sudan

Mr. Alexander von Fierley – Deputy Head of Mission, German Embassy (Nairobi)

Mr. Nicholas Mudungwe – Executive Director, Africa Leather and Leather Products Institute (ALLPI)

1:30 pm -
2:00 pm

PRESS CONFERENCE

by organizers & partners (for media only)

2:00 pm -
2:45 pm

Shaping the Future of Cotton, Textile, and Apparel: Policy Strategies for Sustainable Growth and Global Competitiveness

Mr. Richard Omelu – Chief Executive Officer (CEO), The Export Processing Zones Authority (EPZA)

Dr. Caroline Saroni PhD – Executive Director, Afritrade Consulting Group

Mr. George Olaka – Chief Financial Officer, Arise IIP and Arise IS

Ms. Anne Wamae - Technical Advisor-Textiles & Apparels

Moderator: Mr. Brian Amwai – Media Personality and Journalist, K24 TV

3:00 pm -
3:45 pm

ITC Conference - The Future of East Africa's Regional Leather Industry: Exploring the Challenges and Opportunities

Mr. Jean Baptiste Havugimana - Director of Productive Sectors of the EAC

Ms. Wincate Muthini – Pan African Chamber of Commerce and Industry

Mr. Nicholas Mudungwe, Executive Director, African Leather and Leather Products Institute

Ms. Paulina Mokhothu - Tlhokomelo Designs

4:00 pm -
4:45 pm

East Africa's Infrastructure and logistics update in the textile and leather industries

Mr. Dean Shillaw - Managing Director, Nairobi Gate Industrial Park SEZ

Mr. Vikas Budhiraja - Vice President/Marketing, Arise Integrated Industrial Platforms Kenya

Mr. Kevin Luo - GS Textiles Industries Kenya EPZ Ltd

Mr. Manthi Muendo - Team Lead, Legal, Compliance and Regulatory Affairs, Spinners and Spinners Ltd

5:00 pm -
5:45 pm

Advancing Sustainability and Innovation in Industrial Leather Parks: Opportunities, Challenges, and Future Trends

International Trade Center (ITC)

Mr. John Otieno Okumu - Kenya Leather Development Council (KLDC)

The Export Processing Zones Authority (EPZA)

25 Apr

Sarit Expo Centre - Nairobi, Kenya
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9:00 am -
10:00 am

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11:45 am

African Growth and Opportunity Act (AGOA) Tariffs and the new US Administrative approach

Mr. Cennydd Williams - Textile and Apparel Consultant
Mr. Goutham Reddy – Managing Director, BEST Lifestyle Ltd, Kenya
Mr. Prashant Amalean - Head of Sourcing and Supply Chain for MAS
Kenya Export Promotion and Branding Agency (KEPROBA)
Moderator: Ms. Anne Wamae - Technical Advisor-Textiles & Apparels

12:00 pm -
12:45 pm

Protecting Creativity: Safeguarding African Designers from Design Exploitation

Ms. Liz Lenjo - Advocate of the High Court of Kenya, Managing Consultant, MYIP Legal Studio; Chairperson
Copyright Tribunal Kenya
Ms. Eva Maina - Senior Associate, Martha Maina & Associates
Ms. Suzie Wokabi – Founder, Suzie Beauty
Moderator: Mr. Saitoti Metamei – CEO, Delight Fashion School

1:00 pm -
2:00 pm

LUNCH

2:00 pm -
2:45 pm

Empowering Women Through African Textile and Leather Industries

Ms. Joanna Maiden - CEO & Founder, SOKO Kenya / Kujuwa Initiative
Ms. Laila Rupani – Managing Director, Adelphi Leather
Ms. Zipporah K. Sila – Founder, House of ZIPPY and representing Women in Business
Moderator: Ms. Kezie Karuoro Kihara – PVH

3:00 pm -
3:45 pm

From Waste to Wonder: Leveraging Leather as a Product of the Meat Industry for Sustainable Fashion

Mr. Preston Viswamo - Regional Design Studio Project Manager, Africa Leather and Leather Products Institute (ALLPI)
Ms. Tally Einav – UNIDO, Head of Office and Representative to Kenya, Comoros, Eritrea, Seychelles and South, Sudan
Ms. Judy Kang – Creative Director, Nashipai Leather
Moderator: Ms. Beatrice Mwasi, Executive Director of the Center for Business Innovation & Training (CBiT)

4:00 pm -
4:45 pm

Reviving Fashion: The Role of Thrifting and Regenerative Practices in Sustainable Textiles

Ms. Lisa Kibutu - Regenerative Fashion Collaborative Exchange
Ms. Cris Njoki - Founder and CEO of Ikojn
Ms. Carole Kinoti – Founder, Carole Kinoti Brands
Ms. Naina Nathalie Botango - Communications Manager Africa Collect Textiles
Moderator: Ms. Tsion Bahru Zewde - Founder and Creative Force, MISS.T.CAL Apparel Design

26 Apr

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 10:00 am - 6:00 pm

THEME: "Unleashing the Power of Sustainability and Innovation in Fashion"

9:00 am -
 10:00 am

REGISTRATION

11:00 am -
 11:45 am

Redesigning Fashion: The Future of Sustainability Through Innovation, Conscious Consumption, and Circular Design

Ms. Tsion Bahru (MISS.T.CAL) Zewde - Founder/ Creative Director at MISS.T.CAL Apparel Design.
 Mr. Jan Hilger - Head of Business Division Textiles and Apparel, Livinguard

12:00 pm -
 1:00 pm

Impact of Dual Training on Job Creation and Industry Gap

Mr. Rajeev Arora - Cotton, Textile & Apparel Supply Chain Development Specialist
 Mr. Gideon Murenga - Senior TVET and Labour Markets Advisor and the National TVET Coordinator, GIZ Kenya
 Principal Secretary, Ministry of Education

2:00 pm -
 2:45 pm

The Role of Emerging Technologies such as AI, AR,VR, NFC & Blockchain in the Fashion Industry

Ms. Lynn Gitau - Communications Director, GatherVerse
 Ms. Maryam Wangeshi – Country Coordinator, UrbanBetter
 Mr. Lyosi Mwedekeli - Virtual Reality Development Specialist at Hutchery Live Studio LTD
Moderator: Ms. Cynthia Wanyeki - Fashion Data Analyst & Chatbot Developer, Delight Fashion School

OTHER SPECIAL PROGRAMS

Wednesday, 23 April 2025

10:00 am - 3:00 pm
Factory and Sites Visits

Thursday, 24 April 2025

8:00 am - 11:00 am
Investors and Buyers Roundtable meeting led by the PS, Investment (Ministry of Investments, Trade and Industry) By invite only.

Special partners:

Changes in program structure or an exchange of speakers or referees remain reserved

