

CONFERENCE PLAN

Sarit Expo Centre, Nairobi, Kenya
Daily 10.00 am – 6.00 pm ASFW Exhibition

Thursday, 30 April 2026

11.00 am **INAUGURATION OF ASFW NAIROBI**

- 1.00 pm **and Official Tour by the Organizers, Governments and Partners**

Dr. Juma Mukhwana, CBS – Principal Secretary for the State Department of Industry in the Ministry of Investments, Trade, and Industry (MITI)
Floice Mukabana – CEO of the Kenya Export Promotion Branding and Agency (KEPROBA)
Skander Negasi – CEO, Trade and Fairs Group
Detlef Braun – Member of the Executive Board at Messe Frankfurt GmbH
Sebastian Groth – Ambassador of the Federal Republic of Germany to Kenya
Nicholas Mudungwe – Executive Director, Africa Leather and Leather Products Institute (ALLPI)



1.30 pm **PRESS BRIEFING**

- 2.00 pm by organizers & partners **(for media only)**



2.00 pm **Scaling East Africa's Apparel & Leather Industries: Investment, Industrial Parks and**

- 2.45 pm **Pathways to Global Markets**

Dean Shillaw – Managing Director, Nairobi Gate Industrial Park
Jasmin Gohl – Project Lead, GIZ Trade Kenya Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
Moses Kipkebut – Manager, Investments Export Processing Zones Authority (EPZA)
Beatrice Vaskyte – Sustainable Textiles Specialist, Private Sector Team, Industry and Economy Division, UNEP

3:00 pm **Building Stronger TVET-Industry Collaboration to Empower Youth Entrepreneurship in Apparel**

- 3.45 pm **and Leather Sectors in East Africa**

Saitoti Meitamei – Principal, Delight Technical College
Beatrice Mwasi – MD, CBIT | Chairperson, Leather Apex | Industry & Business Innovation Consultant
Alex Mativo – Entrepreneur & fashion ecosystem builder (Kenya)

4.00 pm **Designing for the Future: Africa's response to international textile sustainability regulations**

- 4.45 pm Lisa Kibutu – Creator and CEO, Regenerative Fashion Collaborative Exchange (ReFaCE)

Caroline Ngumba – Trade and Development Advisory
Anne Wamae – Technical Advisor, Textiles & Apparels

5.00 pm **elegance Fashion Show**

- 5.45 pm for business only

elegance

Changes in program structure or an exchange of speakers or referees remain reserved

www.asfw-nairobi.com

PARTNERS & SUPPORTERS:



ORGANIZERS:



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Friday, 1 May 2026

11:00 am **Exporting to the EU Under the EU-Kenya EPA: What Manufacturers Must Know**

- 11:45 am Aditya Omprakash Shukla – Royal Apparel EPZA Limited
Jaswinder (Jas) Bedi
Kenya Export Promotion and Branding Agency (KEPROBA)
European Chamber of Commerce (EuroCham)

12:00 noon **Circular Fashion in Africa: Recycling, Upcycling & Waste-to-Value Models**

- 12:45 pm Elmar Stroomer – Founder, Africa Collect Textiles ACT
Jan Hilger – Head of Business Unit Textiles and Apparel, Livinguard Technologies AG

2.00 pm **The Role of Social Compliance Certification as a Marketing Tool for Factories –**

- 2.45 pm **Demonstrating Export Readiness and Compliance with Supply Chain due Diligence Requirements and Customs Legislation in the US and EU**
Gerwin Leppink – WRAP Regional Director for Europe, Africa, and the Americas
Muktar Lamido Dodo – GOTS Representative in Africa.

3.00 pm **Fashion Without Borders: Intellectual Property Rights in the Regional and International Market**

- 3.45 pm Mitchel Kakai – Deputy Country Representative (Kenya), Fashion Law Institute Africa.
Liz Lenjo – Advocate of the High Court of Kenya, Managing Consultant, MYIP Legal Studio; Chairperson Copyright Tribunal Kenya

4.00 pm **African Fashion on the Global Stage: Branding, Storytelling & Designer-Manufacturer Collaboration**

- 4.45 pm Olive Gachara – Founder, Couture Africa
Akinyi Odongo, O.G.W – President, Founder & Chairlady, The Akinyi Odongo Group
Aulgh Nato – Award Winning Fashion Designer, Sustainable Fashion Brand

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Saturday, 2 May 2026

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- 11.00 am **The Local Fashion Supply Chain - Local Supply vs Localized Retail: Strategic Synergies and Value Addition**
 – 12.00 noon **Across Supporting Sectors (Banking, Fintech, Technology, and Education)**
 Spinners & Spinners
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- 12.00 noon **Premium Leather Made in Africa - Quality for High Standard International Products**
 – 1.00 pm Paulina Mokhothu – Founder, Tlhokomelo Designs
 Nicholas Mudungwe – Executive Director, African Leather and Leather Products Institute (ALLPI)
 Jimmy Odhiambo – CEO, Kenya Leather Development Council (KLDC)
 Tally Einav – UNIDO, Head of Office and Representative to Kenya, Comoros, Eritrea, Seychelles and South, Sudan
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SPECIAL PROGRAM FACTORY VISITS

Detailed information to follow soon

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