

# CONFERENCE PLAN

Sarit Expo Centre, Nairobi, Kenya | Daily 10.00 am – 5.00 pm ASFW Exhibition

Thursday, 30 April 2026

11.00 am **INAUGURATION OF ASFW NAIROBI**

– 1.00 pm **and Official Tour by the Organizers, Governments and Partners**

Abubakar Hassan Abubakar, CBS – Principal Secretary, State Department for Investment Promotion, Ministry of Investment, Trade and Industry  
Filippo Amato – Head of the Trade Section at the EU Delegation to Kenya  
Detlef Braun – Member of the Executive Board at Messe Frankfurt GmbH  
Prof. Erastus Gatebe – Secretary of State Department of Industry, Ministry of Investment, Trade and Industry  
Sebastian Groth – Ambassador of the Federal Republic of Germany to Kenya  
Floice Mukabana – CEO of the Kenya Export Promotion and Branding Agency (KEPROBA)  
Nicholas Mudungwe – Executive Director, Africa Leather and Leather Products Institute (ALLPI)  
Skander Negasi – CEO, Trade and Fairs Group



1.30 pm **PRESS BRIEFING**

– 2.00 pm by organizers & partners **(for media only)**



2.00 pm **Scaling East Africa's Apparel & Leather Industries: Investment, Industrial Parks and**

– 2.45 pm **Pathways to Global Markets**

Moderator: Anne Wamae – Technical Advisor, Textiles & Apparels  
Friederike Hemker - Deputy Head of Development Cooperation at the German Embassy, Nairobi  
Moses Kipkebut – Manager, Investments Export Processing Zones Authority (EPZA)  
Dean Shillaw – Managing Director, Nairobi Gate Industrial Park  
Beatrice Vaskyte – Sustainable Textiles Specialist, Private Sector Team, Industry and Economy Division, UNEP

3:00 pm **Building Stronger TVET-Industry Collaboration to Empower Youth Entrepreneurship in Apparel**

– 3.45 pm **and Leather Sectors in East Africa**

Moderator: Saitoti Meitamei - Principal, Delight Technical College  
Sally Karago - Fashion Designer /Director of Mcensal School of Fashion Design  
Alex Mativo – Entrepreneur & fashion ecosystem builder (Kenya)  
Beatrice Mwasi – MD, CBIT | Chairperson, Leather Apex | Industry & Business Innovation Consultant

4.00 pm **Designing for the Future: Africa's response to international textile sustainability regulations**

– 4.45 pm Moderator: Lisa Kibutu – Creator and CEO, Regenerative Fashion Collaborative Exchange (ReFaCE)

Eyob Bekele – CEO of Desta PLC  
Caroline Ngumba – Trade and Development Advisory  
Anne Wamae – Technical Advisor, Textiles & Apparels

7.00 pm **elegance Fashion Show**

– 10.00 pm by invitation only



Changes in program structure or an exchange of speakers or referees remain reserved

[www.asfw-nairobi.com](http://www.asfw-nairobi.com)

**PARTNERS & SUPPORTERS:**



**ORGANIZERS:**



# CONFERENCE PLAN

Sarit Expo Centre, Nairobi, Kenya | Daily 10.00 am – 5.00 pm ASFW Exhibition

## Friday, 1 May 2026

- 11:00 am **Regional and Digital Trade for Artisans & SME's in the Leather Industry**  
 – 11:45 am Moderator: JC Mazingue – Echotex Advisors  
 Finn Holm-Olsen – Echotex Advisors  
 Milka Gathoga – Sales Manager, Adelphi  
 Yolanda Odida – CEO, Pure Purple
- 
- 12:00 noon **Circular Fashion in Africa: Recycling, Upcycling & Waste-to-Value Models**  
 – 12.45 pm Jan Hilger – Head of Business Unit Textiles and Apparel, Livinguard Technologies AG  
 Trizah Michelle Mudambo – Communications and Community Lead at Africa Collect Textiles (ACT)
- 
- 2.00 pm **The Role of Social Compliance Certification as a Marketing Tool for Factories –  
 Demonstrating Export Readiness and Compliance with Supply Chain due Diligence  
 Requirements and Customs Legislation in the US and EU**  
 Moderator: Susanne Pass, M.A. – Managing Director, Dialog Textil-Bekleidung e. V.  
 Muktar Lamido Dodo – GOTS Representative in Africa  
 Gerwin Leppink – WRAP Regional Director for Europe, Africa, and the Americas
- 
- 3.00 pm **Fashion Without Borders: Intellectual Property Rights in the Regional and International Market**  
 – 3.45 pm Moderator: Jan Hilger – Head of Business Unit Textiles and Apparel, Livinguard Technologies AG  
 Mitchel Kakai – Deputy Country Representative (Kenya), Fashion Law Institute Africa.  
 Liz Lenjo – Advocate of the High Court of Kenya, Managing Consultant, MYIP Legal Studio; Chairperson Copyright  
 Tribunal Kenya  
 Hiluf Mehari – Legal Expert from Germany
- 
- 4.00 pm **African Fashion on the Global Stage: Branding, Storytelling & Designer-Manufacturer Collaboration**  
 – 4.45 pm Moderator: Connie Aluoch – Lead Fashion Stylist  
 Claudia Franz – Director Brand Management Interior & Contract Textiles and Apparel Fabrics & Fashion at Messe  
 Frankfurt  
 Olive Gachara – Founder, Couture Africa  
 Carole Kinoti – Founder & CEO, Fashion on the Road Africa Group (FOTR) | Award-Winning Sustainable Fashion &  
 Impact Entrepreneur
- 
- 5:20 pm **ASFW Nairobi Runway Show**  
 – 6.00 pm **African Designers**

Changes in program structure or an exchange of speakers or referees remain reserved

[www.asfw-nairobi.com](http://www.asfw-nairobi.com)

**PARTNERS & SUPPORTERS:**



**ORGANIZERS:**



# CONFERENCE PLAN

Sarit Expo Centre, Nairobi, Kenya | Daily 10.00 am – 5.00 pm ASFW Exhibition

## Saturday, 2 May 2026

- 
- 11.00 am **Beyond The Dream: African Fashion Has a Scale Problem, Not a Creativity Problem**  
 – 12.00 noon Moderator: Sharon Mundia – Founder & Creative Director, This is Essential  
 Peggy Kigaita, Fashion and Baby Wear Lead - Spinners & Spinners  
 Maureen Mbae – CEO and Founder, Nonis Store  
 Jilani Mwangolo – Business Intelligence Lead, Spinners & Spinners  
 Hellen Tolbert – CEO and Founder, Ellen Designs
- 
- 12.00 noon **Premium Leather Made in Africa - Quality for High Standard International Products**  
 – 1.00 pm Moderator: Beatrice Mwasi – MD, CBIT | Chairperson, Leather Apex | Industry & Business Innovation Consultant  
 Ms. Tally Einav – UNIDO, Head of Office and Representative to Kenya, Comoros, Eritrea, Seychelles and South, Sudan  
 Mr. Nicholas Mudungwe – Executive Director, African Leather and Leather Products Institute (ALLPI)  
 Mr. Jimmy Odhiambo – CEO, Kenya Leather Development Council (KLDC)  
 Dr. Pamidimukkala Venkata Sambasiva Rao EGH – CEO & Chairman, Alpharama Limited
- 
- 3:00 pm **ASFW Nairobi Runway Show**  
 – 4:00 pm **International Designers**
- 

Changes in program structure or an exchange of speakers or referees remain reserved

[www.asfw-nairobi.com](http://www.asfw-nairobi.com)

**PARTNERS & SUPPORTERS:**



**ORGANIZERS:**

