

CONFERENCE PLAN

Sarit Expo Centre, Nairobi, Kenya | Daily 10.00 am – 5.00 pm ASFW Exhibition

Thursday, 27 May 2027

THEME: TRADE, INVESTMENT & INDUSTRIAL GROWTH

11.00 am – 1.00 pm	INAUGURATION OF ASFW NAIROBI and Official Tour by the Organizers, Governments and Partners	ASFW NAIROBI
1.30 pm – 2.00 pm	PRESS CONFERENCE by organizers & partners (for media only)	ASFW NAIROBI
2.00 pm – 2.45 pm	Africa's Manufacturing Future under AfCFTA; Accelerating Investment into Africa's Textile & Leather Value Chains	
3:00 pm – 3.45 pm	Reshoring, Nearshoring & Why Africa is the Next Global Sourcing Destination	
4.00 pm – 4.45 pm	Financing Textile & Leather Manufacturing – Unlocking Capital for SMEs	
7.00 pm – 9.00 pm	elegance Fashion Show by invitation only	elegance

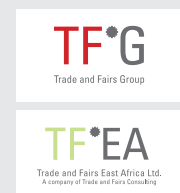
Changes in program structure or an exchange of speakers or referees remain reserved

www.asfw-nairobi.com

PARTNERS & SUPPORTERS:



ORGANIZERS:



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Friday, 28 May 2027

THEME: INNOVATION, AI & SUSTAINABLE MANUFACTURING

11:00 am – 11:45 am	How AI is Transforming Design, Trend Forecasting, Supply Chains and Retail
12:00 noon – 12.45 pm	Innovation & AI Startup Pitch Competition
2.00 pm – 2.45 pm	Fashion Tech Start-ups, Innovation Hubs & Investment Opportunities
3.00 pm – 3.45 pm	Circular Fashion, Recycling & Textile Waste Management
4.00 pm – 4.45 pm	Transparency, Compliance, EU regulations, and Sustainable Sourcing
5.00 pm – 5.45 pm	ASFW Nairobi Runway Show

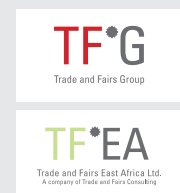
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Saturday, 29 May 2027

THEME: COTTON, LEATHER & THE FUTURE OF AFRICAN FASHION

11.00 am – 12.00 noon **Building Export-Ready Fashion Brands Through Effective Intellectual Property Management**

12.00 noon – 1.00 pm **Unlocking Africa's Leather Industry – From Raw Hides to Premium Products**

2.00 pm – 2.45 pm **Fashion Entrepreneurship, Branding & Global Market Access for the Textile / Leather**

3.00 pm – 3.45 pm **The Future Consumer – E-commerce, Social Commerce & Luxury Fashion in Africa**

4.00 pm – 4.45 pm **The Next Decade of African Fashion – Opportunities, Challenges & Global Competitiveness**

5.00 pm – 5.30 pm **ASFW Nairobi Runway Show**

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